



## SAINT GEORGE PRIZE DESIGN CONTEST

### P R E A M B L E:

The aim of the *Fundació Scout Sant Jordi* is to promote Scouting in the Valencian Community by supporting the activities of the Valencian Scout Federation (FEV), composed by the Scout Movement of Valencia (MEV), Scouts of Alicante (SDA) and Scouts of Castellón (SDC).

Among its founding objectives is the annual call of the *Saint George Prizes* (Premis Sant Jordi), created in the year 2000 to recognize that or those persons, groups, corporations or institutions that have been identified, at the discretion of the Board of the Foundation, with the defence of the values and assumptions common to Scouting.

The result of the *Saint George Prize* is decided at a meeting of the Board of the Foundation, constituted expressly in jury, and awarded at a formal ceremony within the special annual event of *Saint George's Dinner* (Sopar Sant Jordi).

The *Saint George Prize* has been so far a physical trophy that consists of a sculptural figure of Saint George that belonged to Emili Beüt and was assigned explicitly for mechanical reproduction as award for the Prize, as it has been the last eleven years, and awarded to outstanding personalities of the scout environment or from other areas of society and institutions in the Valencian Community.

The *Fundació Scout Sant Jordi*, aware of the need to renew essential aspects of the scout iconography according to social changing, aesthetics, tastes and the perception that people have of Scouting in other areas of coexistence, has decided also to introduce a substantial change in the image of its gratitude to those who share with Scouting the values of solidarity and respect, commitment to society and its development, care and sustainable enjoyment of the natural environment, life in nature, learning through play, emphatic recognition of otherness as the central point of emotional, social and moral development of the Valencian children and youth and, in general, the values that characterize a scout and are based in the Scout Law and Promise.

Consequently, the *Fundació Scout Sant Jordi*

#### ANNOUNCES :

An open competition for the design and production of the award *Saint George Prize* which is awarded annually in recognition of individuals, corporations, organisations or institutions that have excelled in defence and education of children and youth or any promotion or of all values consistent with the scout ideals promoted by the Foundation itself, through the activities of the FEV (MEV, SDA, SDC).

This extraordinary call contest will be governed by the following

#### OFFICIAL RULES :

##### *Of the objective of the competition*

**First.-** This contest is announced to the design of a physical trophy that is awarded as *Saint George Prize*.

**Second.-** The competition is aimed at the excellence in the design and implementation of the *Saint George Prize* and its adaptation, firstly, to the values it represents and, secondly, to the most current aesthetic, formal and artistic trends.

##### *Of the participants*

**Third.-** The contest is open to all artists, groups of artists, groups or firms that wish to participate, in any stage of development of their careers, from students to professionals, without distinction.

**Fourth.-** Participants must in any case prove their legal and fiscal status to safeguard the intellectual property rights of the selected work.

##### *Of the characteristics of the award*

**Fifth.-** The works presented must be subjected to the following features:

- a) To be original.
- b) Not to have been submitted to other competitions or calls.
- c) To respect, in a sensible way, the recognizable identity of the Saint, Patron Saint of Scouting, Saint George, according to the iconography established by the customs and traditions throughout the centuries.
- d) To comply with what tradition and common sense says what a prize must be: A physical object, with representational value, of reasonable size and attractive appearance, that symbolizes the wish from the person who awards it to show his/her appreciation to the person or achievements of the one who receives it.
- e) To be reproducible in a mechanical or handcrafted way within the usual parameters, without limits.
- f) To be made of materials that respect the environment, not to be a great burden on the Foundation's economy. Its conservation and storage in normal light, temperature and humidity conditions should not mean a trouble for the survival of the trophy itself.
- g) They will include at least two alternative proposals, in format and materials, for a sustaining base for the trophy -format, size, weight and materials - that is capable of supporting a plaque certifying the award, whose design proposal should also include the project-material, type of mechanical reproduction of texts, typography to use, etc.

**Sixth.**- The works will be submitted as projects and will include:

- a) Design of the prize. The design of the prize will be accepted in a physical means (paper, card, cardboard) and in the format considered appropriate by the artist, or in a digital medium. The design of the award must contain at least three different perspectives: front, side and back and at least two axonometric perspectives: top and bottom. It will be also accepted, in digital medium, a 3D

rendering and display 360°, optional, if it is considered useful for its better understanding and comprehension.

- b) Design of the base and plaque.
- c) Report of materials and implementation of the original model. The report of materials must contain all the necessary information to evaluate aspects such as image, weight, touch, storage and maintenance, resistance to moulding and reproduction processes, and monetary value at a rough estimate.
- d) Report of materials and implementation of the reproductions. The report of materials and implementation of the reproductions must contain all the needed information to implement them: materials, weights and measures, quality, implementation and finishing processes, estimated time for the execution of the entire process, etc.
- e) Estimated budget for the execution of the reproductions, including the base and plaque, provided by a professional or firm with proven reliability in the field.

*Of duties and rights. From the **Fundació Scout Sant Jordi**. From the contestants.*

**Seventh.-** The winner and the finalists of the contest will transfer, on the terms established by the law, the operating rights, rights of use and copyrights of the selected works, without limits in time and in the objectives - of production and delivery of the very awards, of communication and promotion, of total or partial reproduction intending merchandising purposes by the Foundation or by the Prize themselves -, reserving, in any case, the intellectual and industrial property rights of the project and its model. The foundation reserves the right to make changes in the winning work with the purpose of adapting it to a better reproduction or aesthetic improvement. Participation in the competition implies the express acceptance of the transfer of rights concerning the works submitted.

For its part, the **Fundació Scout Sant Jordi** reserves, up to its choice, the right to use the mentioned works for an unlimited

time for both the production and delivery of *Saint George Prize*, and for the production of pieces of communication usable in all known channels of communication and advertising, in order to promote and distribute the execution process of this contest and the very *Saint George Prizes*.

The expenses related to the preparation of the projects, until the phase of models, will be paid by the contestants.

The expenses related to the production of the prize as the result of the victory in the contest will be paid by the *Fundació Scout Sant Jordi*.

*Of the jury, its composition, way of working, meetings and decision.*

**Eighth.**- The jury that will evaluate the submitted works will be constituted by a delegation of the Board of the *Fundació Scout Sant Jordi*, to be appointed, plus a group of professional designers and media professionals, including necessarily a plastic artist, a graphical or industrial designer, a design professor, a media and public relations professional.

The President of the jury will be the President of the *Fundació Scout Sant Jordi* and the Secretary of it will be the Secretary of the *Fundació Scout Sant Jordi*.

**Ninth.**- The jury that will evaluate the submitted works must be composed by persons who may prove not to have any personal or professional relationship - family, friendship, etc - with finalists and with the winner of the contest.

**Tenth.**- The jury that will evaluate the submitted works will be appointed and formally constituted with enough time to verify, in a reliable way, their compliance with the Ninth Rule and, in any case, thirty days before the date fixed for the deliberative and decision-making meeting for the corresponding decision.

**Eleventh.**- The selection process will be divided in two parts.

- a) In the first part, the jury, convened and assembled for that purpose, will select a third of the submitted works, with a minimum of three finalists, as form projects. For

this selection, the jury itself will establish the most appropriate mechanism they consider.

Once the finalist works have been selected, the jury will communicate to the authors its choice, with enough time to prepare the second phase of the contest, in which they will present the corresponding models and memories.

b) In the second part, the jury, convened and assembled for that purpose, will appoint one winner and two finalists among the works previously selected under the format model. For this selection the jury itself will establish the most appropriate mechanism they consider.

Once the winning work has been selected, the jury will communicate to its author their choice, with enough time for the making of the first prize, which will be delivered in the next edition of the *Saint George Prizes*, on a date to be determined.

It will be taken the minutes of all the deliberative meetings of the jury and of the results of the voting as requested. The minutes may be consulted by the contestants.

*Of the assessment of the works submitted.*

**Twelfth.-** The works submitted will be evaluated, in the two phases of the process, as following:

- a) For their artistic quality: 50 points.
  - i. Intrinsic aesthetic beauty (20 points).
  - ii. Innovation, creativity and representational character (20 points).
  - iii. Formal adequacy to the objectives established in the Preamble and in Rules.1, 2 and 5 of this announcement (10 points).
- b) For their technical quality: 50 points.
  - i. Design and execution of the project (10 points).
  - ii. Presentation of project (10 points).

- iii. Formal and real adequacy to the objectives established in the rules of this contest (10 points).
- iv. Chance of being implemented (10 points).
- v. Economy (10 points).

*Of the execution phases: Of the way of submitting and deadline for submitting projects.*

**Thirteenth.-** The projects must be submitted at the headquarters of the *Fundació Scout Sant Jordi* (c/ Balmes, 17. 46001 Valencia) under seal, properly identified with the sentence CONTEST FOR THE CREATION OF THE SAINT GEORGE PRIZE and with a slogan of their own. It will also be attached an envelope identified with the same sentence and slogan, containing all the personal details and contacting data of the contestant: name, proof of identity, address, telephone numbers, email address and any other piece information or channel of communication that may be significant to solve any eventuality that might arise, in order to facilitate in any case the relevance of the work in the contest.

The works must be submitted before May 31, 2011. Works whose consignment can be proved by the official post system before the deadline will be accepted, even if they arrive to the Foundation later.

*Of the way of submitting and deadline for submitting models.*

**Fourteenth.-** The models must be submitted before June 30, 2001 at the headquarters of the *Fundació Scout Sant Jordi* (c/Balmes, 17, 46001 Valencia) in a way that the contestants consider most appropriate for its transport - packaging, protection, etc. -, properly labelled with the sentence CONTEST FOR THE CREATION OF THE SAINT GEORGE PRIZE and with the same slogan with which the corresponding projects were selected. Packaging will not be opened until the meeting of the jury.

*Of the date of the prize-giving ceremony.*

**Fifteenth.-** The work selected as the winner of the contest will become the *Saint George Prize* 2011 and subsequent years. For this, the winner of the contest will coordinate its making with one of the firms or professionals mentioned in the project report according to point e) of the sixth rule of this announcement. The first *Saint George Prize*, corresponding to the year 2011, must be in the hands of the *Fundació Scout Sant Jordi*, ready for its giving, at least ten days before the date fixed for the Saint George's Dinner 2011.

*Of the awards.*

**Sixteenth.-** The *Fundació Scout Sant Jordi* presents the following awards:

1. First award: Diploma and check for 500.00€ to the winner of the contest.
2. Second prize: Diploma to the first finalist.
3. Third prize: Diploma to the second finalist.

**Seventeenth.-** Decisions of the judges are final and binding.

**Additional First.-** By entering, entrants agree to be bound by these Official Rules.

**Additional Second.-** The *Fundació Scout Sant Jordi* reserves the right, delegated to the jury of this contest, to declare the prize not awarded, according to the estimation about the quality of the works presented, duly argued by the jury.

**Additional Third.-** The *Fundació Scout Sant Jordi*, at the suggestion of the Jury of the contest, may consider the giving of Honourable Mentions or consolation prizes.

The Board of the *Fundació Scout Sant Jordi*.

Valencia, February 2011.